



said Reed Hall, secretary and CEO of WEDC, the state's lead economic development agency. "We are pleased to be able to assist the company in this major project that will have a positive impact on the entire region."

In addition to the tax credits from WEDC, the City of Fitchburg, with unanimous support from the Fitchburg Common Council, Plan Commission, and tax increment district partners (Dane County, Madison College & the Verona Area School District), has also agreed to provide \$2.25 million in funding to help offset infrastructure costs associated with the project.

"We are delighted that Sub-Zero and Wolf has selected our community for another major facility expansion that will create 300 new jobs," said Fitchburg Mayor Steve Arnold. "This process has been a collaborative effort among Sub-Zero and Wolf, WEDC, other state agencies and the city to prepare our community, the greater Madison region and the state for this exciting project." He added, "On behalf of the City of Fitchburg, we are proud to have a quality company like Sub-Zero Group, Inc. as our premier employer, and we appreciate its commitment to our community."

Sub-Zero Group, Inc. was founded in 1945 by Westye F. Bakke in Madison. In addition to facilities in Fitchburg and Madison, Wisconsin, the company also has operations in Arizona and Kentucky.

### **About Sub-Zero and Wolf**

*Sub-Zero Group, Inc., headquartered in Madison, Wis., manufactures the global premium appliance brands Sub-Zero and Wolf. Founded in 1945, Sub-Zero is the leading manufacturer of American-made luxury refrigeration, freezer and wine storage products. Specializing in food preservation, Sub-Zero pioneered the concept of dual refrigeration and prides itself on being the first company to store frozen foods at ultralow, "sub-zero" temperatures. In 2000, the Wolf brand was created as the premier maker of residential cooking appliances with the acquisition of brand rights from Wolf Range Company. Wolf therefore joined Sub-Zero, establishing the brands as corporate companions and kitchen soul mates. In its third generation of family ownership, the privately held company also operates manufacturing facilities in Fitchburg, Wis., and Goodyear, Ariz. Both brands are continually recognized for the highest achievements in refrigeration and cooking innovation and customer satisfaction. For more information about Sub-Zero and Wolf, visit [subzero-wolf.com](http://subzero-wolf.com) or follow us on Facebook at [facebook.com/subzerowolf](https://facebook.com/subzerowolf) or Twitter at [@subzerowolf](https://twitter.com/subzerowolf). For Sub-Zero and Wolf Customer Care, call 800-222-7820.*

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